RiseUp Academy

Aviation Hospitality & Hotel Management



FRANCHISEE PROPOSAL

RISEUP ACADEMY

India's No.1 Air Hostess Training Academy



RiseUp Academy

Aviation Hospitality & Hotel Management

www.riseupacademy.co.in


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WHO WE ARE

RiseUp Academy is a subsidiary of the Central Edu & IT Research Commitee, which was established in 2020. We noticed the need for knowledge in the Aviation and Hospitality Industry and decided to provide courses to help students acquire the skills necessary to gain employment with National and International Airlines and Airports. Our training also prepares those wanting jobs in 5-star and 7 Star hotels.

We provide industry oriented professional and autonomous courses in Aviation, Hospitality & Tourism to help students make a high flying career in this industry. RiseUp Academy is Affiliated with the Central Education & Information Technology Research Committee (CEITRC) known as (Kendriya Shaikshnik Evam Tantrik Mahiti Shansodhan Samiti)An Autonomous Institution Under the Govt. of NCT of Delhi. (INDIA) Under registration Act. 1882 Govt. INDIA.was established in 2009, as a group of excellence in Management ,Vocational Information Technology and allied areas. It is also certified as CEITRC Regd. By Ministry of Micro, Small and Medium Enterprises (MSME) – Govt. of India. CEITRC Regd.By NCS – Ministry of Labour and Employment Govt. of India. CEITRC is Accredited by " National Council of Skill Development "(NSDC)

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Aviation Hospitality & Hotel Management

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RiseUp Academy
Aviation Hospitality & Hotel Management



ABOUT COMPANY

Riseup Academy is a premier training institute dedicated to grooming aspiring professionals for the aviation, hospitality, and service industries. With a strong focus on industry-standard training and practical learning, we bridge the gap between passion and profession, ensuring that our students are fully prepared to embark on successful careers.

OUR EXPERTISE

At Riseup Academy, we specialize in comprehensive training programs that meet global industry standards. Our courses are meticulously designed to provide hands-on experience, expert guidance, and skill development in the following sectors:

✅ Aviation Training: Air Hostess & Cabin Crew Training, Ground Staff Training, Airport Operations, Customer Service Excellence.
✅ Hospitality & Hotel Management: Front Office Management, Food & Beverage Service, Housekeeping, Event Management.
✅ Personality & Grooming Development: Soft Skills, Communication, Interview Preparation, Leadership Training.

RiseUp Academy
Aviation Hospitality & Hotel Management

BOARD OF DIRECTORS



Sunil Goswami
Chairman



Dharmendra Goswami
Director



Sandip Mehta
Director



Karishma Goswami
Managing Director (MD)



Aniket Bothara
Chief Cordinator Officer (CCO)



Priyam Goswami
Chief Executive Officer (CEO)

At Riseup Academy, we believe in turning aspirations into achievements. Our mission is to provide world-class training that empowers individuals to excel in aviation, hospitality, and service industries. With expert guidance, hands-on learning, and industry-driven courses, we are committed to shaping confident, skilled professionals ready to take on global opportunities. Your success is our priority, and we look forward to being a part of your journey to excellence.

- Board of Directors, Riseup Academy

OUR VISION



RiseUp Academy
Aviation Hospitality & Hotel Management

VISION

To be a globally recognized training institute that empowers individuals with industry-relevant skills, transforming them into confident, competent, and job-ready professionals in aviation, hospitality, and customer service industries."

MISSION

To Provide Industry-Standard Training – Deliver world-class education through practical, hands-on learning, aligning with the latest trends in aviation, hospitality, and service industries.

To Foster Career Growth – Equip students with the knowledge, skills, and confidence to excel in competitive job markets, ensuring successful placements.

To Promote Excellence & Professionalism – Instill a culture of discipline, customer service ethics, and leadership qualities to prepare students for global opportunities.

To Create a Transformative Learning Environment – Offer cutting-edge infrastructure, experienced faculty, and innovative teaching methodologies for holistic development.

To Build Future Leaders – Develop strong communication, personality, and interpersonal skills, shaping students into industry leaders of tomorrow.

Riseup Academy is committed to shaping dreams into reality and empowering individuals to achieve their highest potential

Franchisee Proposal for

RISEUP ACADEMY

RiseUp Academy
Aviation Hospitality & Hotel Management



INTRODUCTION
TO RISEUP ACADEMY

RiseUp Academy is one of India's fastest-growing career training institutes specializing in Aviation, Hospitality, and Hotel Management education. We are dedicated to empowering youth with industry-relevant skills and helping them secure careers in airlines, hotels, and tourism-related sectors. With a proven business model, successful placements, and a strong brand reputation, RiseUp Academy is now expanding through franchise partnerships across India.

WHY CHOOSE A
RISEUP ACADEMY FRANCHISE?

High-Demand Courses: Aviation and hospitality are among the most aspirational and rapidly growing sectors

Established Curriculum: Ready-to-implement industry-focused syllabus with updates and trainer support.

- ☑ Brand Reputation: Trusted by students and parents, with a record of placements and professional training.
- ☑ Marketing & Admission Support: Digital campaigns, seminar templates, and leads from our central team.
- ☑ Affordable Investment with High Returns

RiseUp Academy

Courses

Aviation & Hospitality Courses

- ☑ Cabin Crew / Air Hostess Training
- ☑ Ground Staff & Customer Handling
- ☑ Airport Operations
- ☑ Interview & Grooming Sessions
- ☑ Travel & Tourism Management

Hotel Management

- ☑ Front Office, F&B Services
- ☑ Housekeeping & Kitchen Operations
- ☑ Cruise & Resort Training
- ☑ Add-on Certifications:
- ☑ Spoken English & Personality Development



FRANCHISE INVESTMENT

& SPACE REQUIREMENTS



Particulars	Details
Franchise Fee	₹ 15,00,000 (One-time)Non Refundable
Setup Cost	₹ 18 – 20 Lakhs (interior, branding)
Total Investment	₹ 30 – 35 Lakhs
Space Required	1500 – 2200 sq. ft.
Preferred Location	Near Colleges, Market, or Main Road
Staff Requirement	1 Center Manager, 1 Counselor, 2 Trainers 1 Accountant

Earning Potential

Monthly Target	36 Students x ₹ 80,000 avg. fee
Monthly Revenue	₹ 28,80,000
Net Profit	₹ 20–24 Lakhs/month (after expenses)
Breakeven Period	10–12 Months

For More Details contact 9081774646

RISEUP ACADEMY

What You Get from RiseUp Academy HQ



Franchise Support Package

- ☑ Brand Authorization Certificate & Guidelines
- ☑ Interior Setup Assistance (Design/Branding)
- ☑ Course Curriculum (Printed + Digital)
- ☑ Trainer Hiring & Training Support
- ☑ Leads from Digital Campaigns & Career Seminars
- ☑ Franchisee Dashboard for Student/Payment Tracking
- ☑ Placement Assistance via National Tie-ups
- ☑ Social Media Kit & Website Listing
- ☑ Operational SOP Manual

Marketing Support

- ☑ Centralized Digital Ads (Meta, Goggle, YouTube)
- ☑ City-wise Career Seminar Kit
- ☑ Monthly Poster/Brochure Templates
- ☑ WhatsApp Campaigns & Bulk Messages
- ☑ Social Media Reels with Logo & CTA
- ☑ Influencer or Local Collaboration Strategy

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FRANCHISEE ROLE &

RESPONSIBILITIES

RiseUp Academy
Aviation Hospitality & Hotel Management

- ☑ Set up & manage the local center
- ☑ Hire qualified faculty and counselors
- ☑ Organize local promotions, seminars, and counseling
- ☑ Ensure delivery of curriculum with quality



MAINTAIN STUDENT SATISFACTION

AND COORDINATE WITH HQ

- ☑ Eligibility Criteria to Become a Franchisee
- ☑ Entrepreneurial mindset and business acumen
- ☑ Passion for education, aviation, or hospitality
- ☑ Investment capacity of ₹ 30–35 Lakhs
- ☑ Premises in a prime commercial or educational location
- ☑ Willingness to follow RiseUp's brand standards and operational SOPs

NEXT STEPS

TO GET STARTED

- ☑ Submit Expression of Interest (EOI) with basic details
- ☑ Schedule an Introductory Meeting with our Franchise Manager
- ☑ Site Visit and Due Diligence
- ☑ Sign the Franchise Agreement
- ☑ Setup and Launch Training (Within 30–45 Days)

MEET

OUR TEAM

CORE COMMITTEE MEMBER

RiseUp Academy
Aviation Hospitality & Hotel Management

RISEUP ACADEMY



Rajan Anand

General Manager

16+ years of Experience in Aviation



Sameer Jhaveri

Center Co-Ordinator

10+ years Experience in Education & Management



Divyesh Vala

Center Co-Ordinator

10 years Experience in Education & Management



Kinjal Panchal

Trainer Head

10 years Experience in Education & Training



Harshil Panchal

Hotel Managemaent Head

07+ years Experience in Hotel Management & WFA Certified

Online
Media Marketing

RISEUP ACADEMY

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Brand High DIGITAL

Brand High Marketing is Our Trusted Online Media Marketing Partner

Brand High Marketing is a specialized Online Media Marketing Agency dedicated to powering the digital presence of RiseUp Academy. We provide complete end-to-end marketing solutions designed to strengthen brand visibility, engage students, and generate measurable results.

Our Services for RiseUp Academy:

* **Social Media Marketing & Management** – Strategic campaigns on Facebook, Instagram, YouTube & LinkedIn.
* **Website & SEO Optimization** – Enhancing RiseUp Academy's online ranking and visibility.
* **Performance Marketing** – Paid ads (Google, Meta, YouTube) to maximize student enrollments.
*__Content Creation__ – Creative reels, posts, blogs, and videos aligned with student interests.
* **PR & Branding –** Strengthening academy reputation with impactful digital branding strategies.
* **Analytics & Reporting** – Transparent insights and performance tracking for every campaign.

With expertise in the education and training sector, Brand High Marketing ensures RiseUp Academy stays ahead in the competitive digital space, attracting more students and building a strong academic brand.

Web: www.brandhighservices.com
Mob : 9081764646

THE INVESTMENT & PROJECTED RETURNS (ROI)

RiseUp Academy

A. PROJECT COST — A — 35,00,000

1. Franchisee Licence Fee (Non-Refundable)	15,00,000	15,00,000
2. Infrastructure Investments:		
' Interior & Furniture	7,00,000	
' Air Conditioning	1,50,000	
' Others Miscellaneous Expenses	1,00,000	
Office Rent & Deposite	5,00,000	14,50,000
3. Computers/Projectors/Other Peripherals	3,00,000	3,00,000
4. Security Deposit (Refundable)	1,00,000	1,00,000
5. Signboard/Branding for centre (Acrylic & ACP)	50,000	50,000
6. Start-up kit (Marketing Material, Stationary, Brochures etc.	1,00,000	1,00,000

B. MONTHLY OPERATING COST — B — 2,96,000

1. Staff Salary		
' Center Head(Counselor)	35,000	
' Accountant	20,000	
' Tele Caller	12,000	
' Digital Marketing Expense (Social Account Handling Charges)	20,000	
' Office Boy	8,000	
' Trainer & Receptionist	50,000	1,45,000
2. Administration Expenses		
' Rent	70,000	
' Electricity	20,000	
' Telephone/Internet	2,000	
' Printing & Stationary	2,000	94,000
3. Incentives Cost	10,000	30,000
4. Local Marketing(Paid Promotion)	25,000	25,000
5. Miscellaneous Expenses	2,000	2,000

C. PROJECTED EXPENDITURE (YEARLY) — C — 70,52,000

' Yearly Expenditure (Including Monthly Cost & Royalty)	70,52,000

D. PROJECTED REVENUE (36 Nos.Of Students) — D — 36,40,000

Course	Admission / Month	Average Fee	
AHTM 1 Year	05	1,50,000	7,50,000
HTCS 1 Year	02	90,000	1,80,000
AHCS 6 Months	10	90,000	9,00,000
DHMT 1 Year	05	1,10,000	5,50,000
DHMCT 2 Years	02	1,80,000	3,60,000
CHM 6 Months	10	75,000	7,50,000
IDHM 18 Months	02	75,000	1,50,000

36,40,000 x 12 Months

E. PROJECTED REVENUE (YEARLY) — E — 4,36,80,000

Yearly Revenue after RD (For 36x12= 432 Nos. of Students)	**4,36,80,000**

F. PROJECTED ANNUAL PROFIT — F — 3,66,28,000

Total Annual Revenue - Annual Expenditure (E less C)	**3,66,28,000**	20% Royalty **- 73,25,600** Net Profit Annually **= 2,93,02,400**

Students of RiseUp Academy

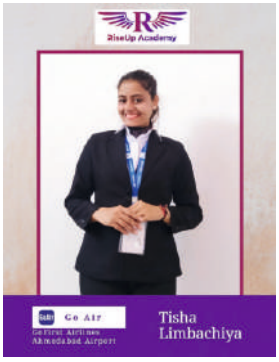
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Aviation Hospitality & Hotel Management









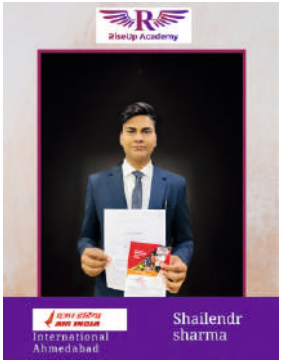












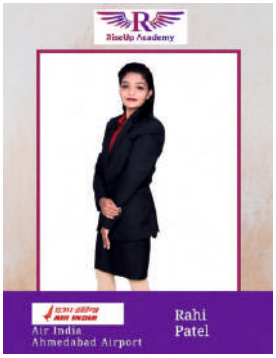










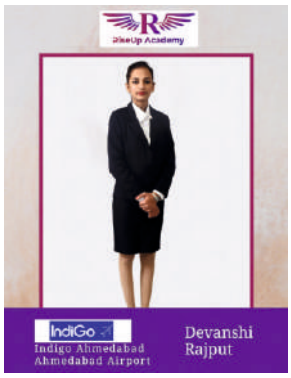


Students of RiseUp Academy

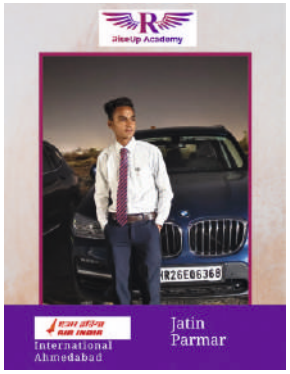
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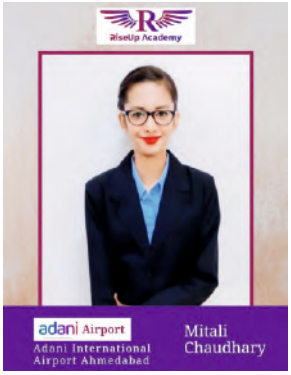




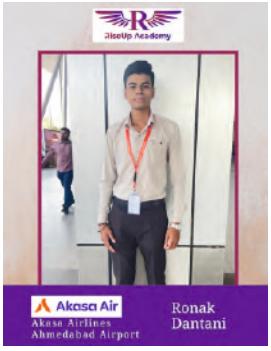




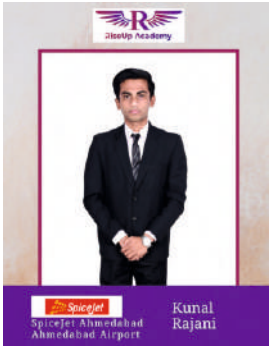








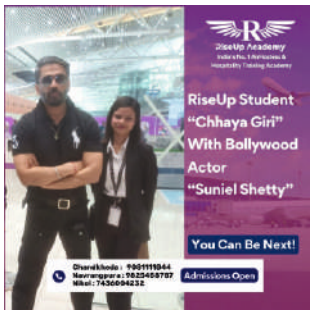




















Students of RiseUp Academy

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RiseUp Academy
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RECOGNIZATION & AFFILIATIONS

***RiseUp Academy* is an approved training partner for National Skill Development Corporation (NSDC) Government of India with Central Edu & IT Research Committee**

भारत सरकार पंजीकृत.

के.शै.ता.मा.सं.स
CEITRC

केन्द्रिय शैक्षणिक एवम् तांत्रिक माहिती संशोधन समीती
CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE
AN AUTONOMOUS INSTITUTION REGD.BY THE GOVT. OF NCT OF DELHI UNDER ITA 1882 GOVT.OF INDIA
REGD.By NCS-MINISTRY OF LABOUR AND EMPLOYMENT GOVT.OF INDIA
REGD. AT MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES(MSME),GOVT.OF INDIA
An Autonomous Organization works for IT,HRD & Literacy

Sponsored by : Skill India Education



Govt.of INDIA Reczd.
CEITRC
के.शै.ता.मा.सं.स

Accreditation Certificate

This is to certify that the **RiseUp Academy** registered as a **"Affiliated Center"** with **Central edu & IT Research Committee** for area "**Ahmedabad**" having Center ID Amig/Guj/0065 is accorded as Accredited for Aviation, Hospitality Customer Service and Tour Travels Training.

N·S·D·C National Skill Development Corporation
सत्यमेव जयते GOVERNMENT OF INDIA MINISTRY OF SKILL DEVELOPMENT & ENTREPRENEURSHIP
AASSC Aerospace & Aviation Sector Skill Council
Skill India कौशल भारत कुशल भारत

Sunilgiri Goswami
MD

Date of Accreditation: .....
Valid upto: .....
Certification Number .....

Dharmendra Goswami
Chairman / CEO

RiseUp Academy
Aviation Hospitality & Hotel Management

RECOGNIZATION & AFFILIATIONS



GLOCAL UNIVERSITY
SHAPING GLOBAL MINDS

SKILL DEVELOPMENT DIVISION

AUTHORISED SKILL TRAINING PARTNER

RISEUP ACADEMY

Office: *112, SETU SQUARE, SONA CROSS ROAD, NEW CG ROAD,*

CHANDKHEDA, AHMEDABAD, GUJARAT-382424

has completed the requirements to be recognized as a training partner of
GLOCAL UNIVERSITY
Skill Development Division

For Below Mentioned Programs

- *AVIATION, HOTEL MANAGEMENT AND TOURISM, MARKETING*
-
-

सत्यमेव जयते

ज्ञान-विज्ञान विमुक्तये
UGC
University Grants Commission

ASSOCIATION OF INDIAN UNIVERSITIES

सत्यमेव जयते
Ministry of AYUSH
Government of India

28 MARCH 2024
Date of Issue

Authorized Signatory

RiseUp Academy
Aviation Hospitality & Hotel Management

RECOGNIZATION & AFFILIATIONS

Affiliated With Glocal University

Recognized by University Grant Commission (UGC)

GLOCAL UNIVERSITY
SHAPING GLOBAL MINDS



भारत सरकार पंजीकृत.

केन्द्रिय शैक्षणिक एवम् तांत्रिक माहिती संशोधन समीती

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सत्यमेव जयते

Reg.of Government of the National Capital Territory of Delhi(NCT)

Skill India
कौशल भारत - कुशल भारत

NCS- REGD. OFFICE
Govt. of India
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REGD.By NCS-MINISTRY OF LABOUR AND EMPLOYMENT GOVT.OF INDIA
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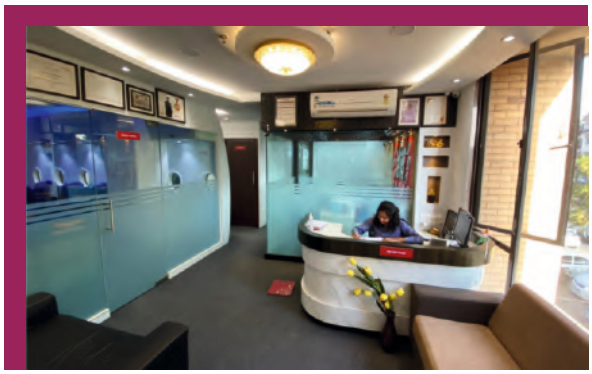
MSME
MICRO, SMALL & MEDIUM ENTERPRISES
Ministry of MSME,Govt. of India

N·S·D·C
National Skill Development Corporation
Transforming the skill landscape

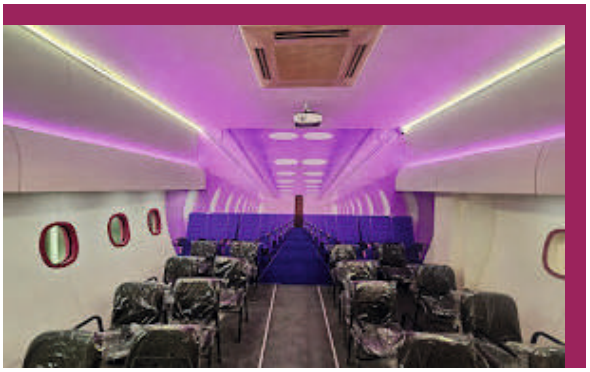
AASSC
Aerospace & Aviation Sector Skill Council

OUR CENTER

RiseUp Academy
Aviation Hospitality & Hotel Management



CHANDKHEDA CENTER



NAVRANGPURA CENTER



NIKOL CENTER



VADODARA CENTER

RISEUP ACADEMY

India's No.1 Air Hostess Training Academy

RISEUP FRANCHISEE PROPOSAL



WWW.RISEUPACADEMY.CO.IN

CHANDKHEDA
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+91 74360 00224

Affliate With Govt. Recognized Central Edu & IT Research Committeee